



HADASSAH SOUTHERN CALIFORNIA

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Spring 2009

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**WE'RE NOT WAITING FOR
THE FUTURE –
WE ARE BUILDING IT!**



Sarah Wetsman Davidson Tower

Dear Hadassah Members, Associates, Supporters, and Friends,

There's a curse I've heard attributed to the Chinese: **"May you live in interesting times."** We certainly do.

At this point in Hadassah Southern California's history, our Bat Mitzvah year, we created this special *Kaleidoscope* issue to celebrate what we have accomplished together – stabilizing our membership numbers, chartering new Groups, and raising more than \$77 million since Hadassah Southern California was founded in 1996 for our beloved Projects in Israel.

Your active participation and involvement has driven our success. As your Governing Cabinet and Executive Committee members confront these challenging economic times and make hard decisions together, it's our joint commitment to Hadassah's mission that informs our actions.

Our founder Henrietta Szold was quoted saying to a sculptor, **"Make my eyes look to the future."** That's exactly what Hadassah has always done. It's what motivated our National Board to recommit to the capital campaign to build the Sarah Wetsman Davidson Tower, the largest public space project underway in Israel today. We remember that fundraising for Hadassah Hospital Mt. Scopus began during the Depression. Human need for quality medical care and the world-renown research at Hadassah Hospital continues, no matter the economic environment.

Our future is you – your Zionist fervor, your passion for Hadassah's good works.

Now is the time to stand up and be counted in every way you are able to participate. When you speak with others about the miracles achieved by Hadassah's Projects and recruit a new member, you make a difference for that new member and all of the generations who follow her. When you casually mention to a Group Board Member, your Area Resource Center or one of our Cabinet Members that you know someone who may be interested in making a financial commitment to Hadassah, you do the *mitzvah* of giving someone the opportunity to give *tzedekah*. When you volunteer in our offices to send tributes, research incorrect addresses, join a mail-stuffing team, or welcome visitors and answer the phones, you are the face of Hadassah. **Everything you do makes a difference.** And, now is the time for action.

On June 1st, in just a few short weeks, our new program year begins. Use the response envelope in this *Kaleidoscope* to **let me know how you'll be standing up to be counted.** **Our future is all about you.** Your active participation will make the times we live in even more interesting.

B'Shalom,

Barbara Miller-Fox Abramoff

The local affiliate of Hadassah – The Women's Zionist Organization of America, Inc. (www.hadassah.org) proudly supporting these projects in Israel and the United States:

Hadassah Medical Organization
Hadassah College Jerusalem

Young Judaea
Youth Aliyah/Youth at Risk

Jewish National Fund

Past Presidents Advisory Council
Sima Schuster, Liaison

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Dorothy Salkin
Andrea Silagi
Judith F. Weiss
Carol Weisner
Enid Young

Hadassah Southern California is a multi-generational volunteer membership unit of Hadassah, The Women's Zionist Organization of America. Its mission is to provide Jewish and Zionist connections that promote the unity of the Jewish people through opportunities for personal growth and education, acts of Tikkun Olam – healing the world, and financial support of Hadassah's endeavors in Israel and in the United States. Hadassah Southern California is dedicated to helping women realize their potential as a dynamic force in American society.

Charitable Solicitation Disclosure Statements - Hadassah, The Women's Zionist Organization of America, Inc.
50 West 58th Street, New York, NY 10019 – Telephone: 212-355-7900

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